



****Tentative****

Tuesday, October 27th

Welcome Dinner – 6:00-9:00 p.m.

The kick – off dinner will be on Tuesday, October 27th in the evening at the AT&T Center. Students and faculty members will be welcomed by The University of Texas at Austin representatives and given an overview of the days to come. Teams will have a chance to meet and mingle with each other before the start of the competition. *Required for Participants, Advisors, and Ambassadors.* Attire will be business casual.

Wednesday, October 29th

Crack the Case Session – 9:00-11:00 a.m.

This will be hosted by professors John Doggett and Doug Dierking. They will go over how to construct an effective case presentation. This is sure to be a great learning experience for all. Breakfast will be served. *Required for Participants, optional for advisors.* Attire will be casual.

Austin Lunch – 11:30 a.m.

Ambassadors will accompany the teams to a fabulous lunch at a local Austin favorite. *Optional for Participants and Advisors.*

Ambassador Tour/Free Time

After lunch, teams will have free time to tour the city, visit the lake, walk downtown etc. Ambassadors will contact you about more detailed plans. *Optional for Participants and Advisors.*

Dave and Buster's Social Event

Teams will gather at the ATT Center at 5:30 and head out to Dave and Busters for a of great BBQ and fun competition. Teams will compete in fun challenges including basketball, racing, and trivia. *Required for Participants and Ambassadors, optional for advisors.* Attire will be casual.

Thursday, October 30th

Cases Distributed – 7:00 a.m.

Cases will be distributed to the teams at the same time at 7:00am at the Headquarters. This will commence the case competition and students are not allowed to receive any unauthorized help. Please see rules for more information.

Case Clarification Session 9:00–11:00 a.m.

After getting a chance to read the case, participants will then participate in a live videoconference with one of the case authors. Participants will have a chance to ask any questions they have about the company and the case. Prizes for finalists may also be revealed during this time. Breakfast will be served. *Required for Participants, optional for Advisors.* Attire will be casual.

Teams will have the remainder of the day Thursday to work on the case.

Friday, October 31st

Teams will have all day Friday to work on the case. Teams will have been given \$10 vouchers to Dominos Pizza to order food at their leisure. Please see the voucher for ordering instructions.

Advisor and Judges Dinner – 6:00 p.m.

This will be a dinner at the Carillon Room in the AT&T Center to thank both the judges and advisors for their participation in MIBC. *Required for Advisors.*

Saturday, November 1st (more detailed version of Case Day schedule will be ready upon arrival)

Case Materials Due – 7:00 a.m.

All teams are required to turn in their presentation files on the provided blank CD's. Computers and presentation clickers will be also be provided.

Competition Preliminaries – 8:00 a.m.

Room Locations will have been assigned at the welcome dinner.

CBA – Room 1
CBA – Room 2
CBA – Room 3
CBA – Room 4

Lunch – 11:30 a.m.

Location:

GSB 2.124

Finalists Announced – 12:45 pm

Location: GSB 2.124

Feedback Session – 1:00 p.m.

Room Locations (in McCombs School of Business)

CBA – Room 1 (same presentation room)

CBA – Room 2 (same presentation room)

CBA – Room 3 (same presentation room)

CBA – Room 4 (same presentation room)

Competition Finals – 2:00-5:00 p.m.

Location: GSB 2.124

Awards Banquet – 6:30 p.m.

Location: AT&T Center

Attire will be business casual or professional.